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PERFORMANCE MANAGEMENT PARTNERS AND MILLENNIAL EXPERT JOAN SNYDER KUHL FORM STRATEGIC PARTNERSHIP

Buffalo, N.Y. – November 15, 2013 – Performance Management Partners Inc. (PMP), a full service talent management firm based in Buffalo N.Y., is pleased to announce the formation of a strategic partnership with Millennial Generation expert, Joan Snyder Kuhl.

“By 2020, nearly 50% of the U.S. workforce will consist of millennial generation employees (those born between 1980-2000) and 25% of these young workers will move between six different companies during their careers. These statistics will drastically change the workforce and the organizational culture” said Sharon D. Randaccio, President and CEO. “We continue to reinvent PMP to provide the strategic insight and practical solutions that our clients need - partnering with Joan, the leading expert on the Millennial Generation, to better prepare organizations for the new reality is a perfect fit.”

Joan Snyder Kuhl is a Gen Y/Millennial Expert, Career strategist and co-author of *First Globals: Understanding, Managing, and Unleashing Our Millennial Generation* who is passionate about helping young talent achieve their potential. Companies in every sector and of every size face the challenge of recruiting and developing young professionals to prepare them to be future executive leaders. Today's Executives will build loyalty in their workforce and maximize results by investing and engaging in practices that connect directly with their younger employees.

“PMP has a successful track record of building programs that increase employee engagement which ultimately result in high performance cultures. Together, we can amplify the impact of training and developing future leaders while educating management and senior leadership on how best to develop and leverage young talent.”

Joan Snyder Kuhl

Randaccio views the addition of Joan Snyder Kuhl as a major step in bringing additional value to our clients. Our expertise and partnerships with Snyder Kuhl and global thought leader BlessingWhite allows us to offer solutions that provide a unique combination of science, insight and thought leadership.

About Performance Management Partners, Inc.: PMP has been helping clients in all industry sectors make better people decisions to improve bottom-line results since 1999. Services include People Strategy, Hiring Assessments, Retained Search, Employee Engagement Surveys, Leadership 360°, Succession Planning, Executive and Career Coaching, Management Training, Team Building and Career Transition. For more information contact Jennifer M. Evans at jevans@performancepros.net.

About Joan Snyder Kuhl. Joan is the Founder of Why Millennials Matter, training and consulting agency based in NYC. She works with clients to become "Millennial Ready" by assessing and developing programs, branding initiatives and management training to attract, retain and promote young talent. The results for the organization are to be seen as the Preferred Employer to Millennials and as an organization that is on the pulse of the Millennial customer needs.